

Tuesday
May 23, 2023
18.30–20.00

Auditorium
West Campus
Lugano

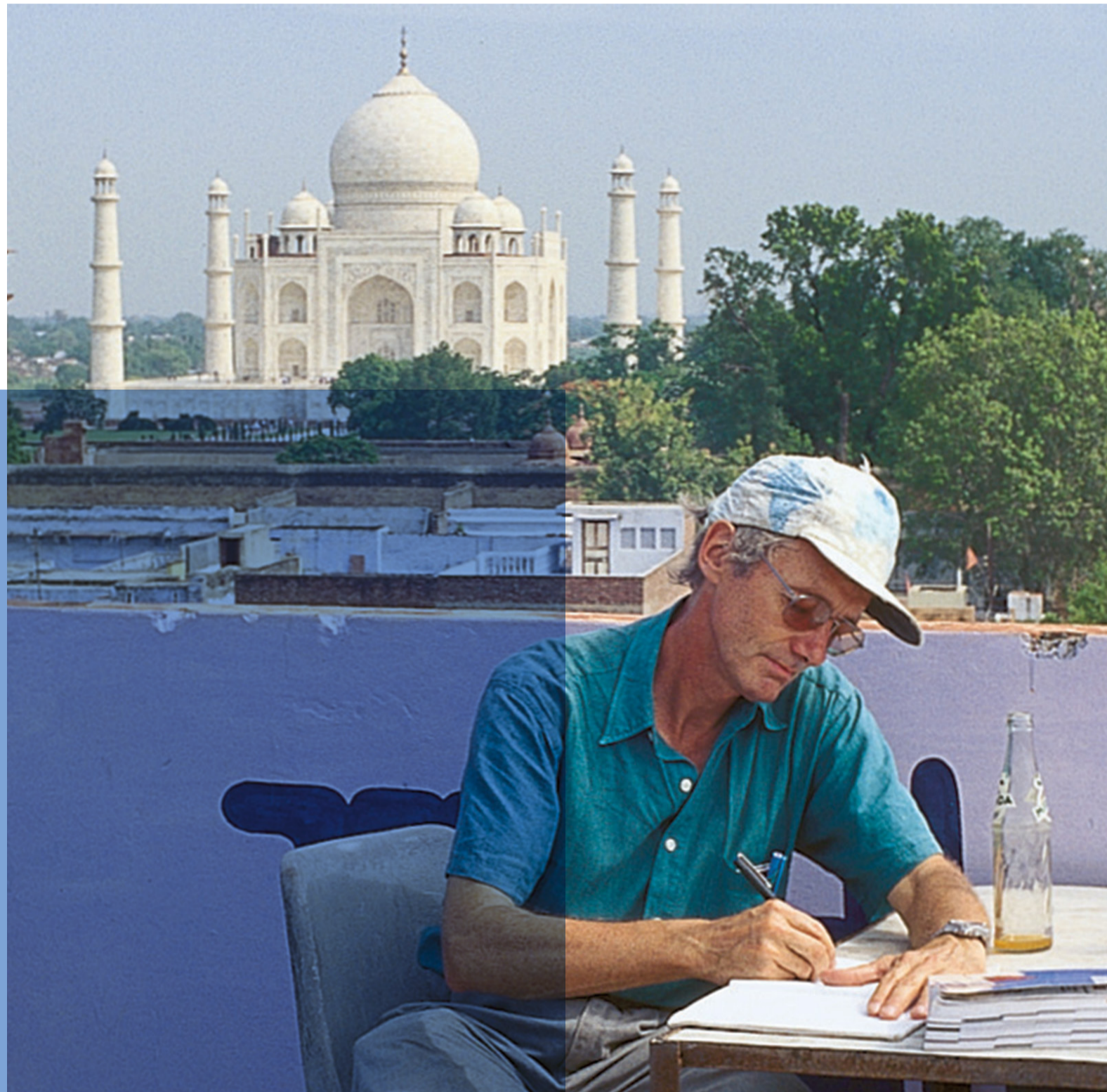
Tony Wheeler's Lonely Planet



Università
della
Svizzera
italiana

Faculty
of
Communication,
Culture
and Society

Organized by:
USI Master in
International Tourism,
and
USI UNESCO Chair
in Information and
Communication
Technologies to
develop and promote
sustainable tourism
in World Heritage Sites.



Entrance is free
The event will be in English

For further information
and to participate,
please register via mail to:
mt@usi.ch

**How digital media
have changed
the way we travel.**

**A conversation with
Tony Wheeler,
founder of Lonely Planet**